

Privacy Policy

We care about privacy, so we've put together a Privacy Policy. The Privacy Policy is designed to help you understand what information we collect, why we collect it, what we do with it, and how we store it. Please read this Privacy Policy carefully if you use our website, services or do business with us.

All personal data collected is processed in accordance with this Privacy Policy. If you have further questions, please contact us. Contact details are:

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zuzanapetrakova.com is an artist's portfolio where it is also possible to purchase the artist's own works. We collect and use personal information in order to perform our services successfully.

As you use our services, you may find links to other websites, applications, and services or tools that allow you to share information with other websites, applications, and services. We are not responsible for the privacy practices of these other websites, applications, and services, and we recommend that you review the privacy policies of each of these websites, applications, and services before sharing any personal information with them.

If you do not agree to the provisions of our Privacy Policy, do not use our services.

Your personal information

All the personal information we collect relates to the provision and improvement of our services, and their functions fall into three main categories:

- The information you provide us
- Information we collect automatically
- Information we receive from third parties

Which personal information we collect:

1. No registration

When you visit our site, we typically store the following information:

- The IP address (Internet Protocol address) of the computer which you are using for connection
- Web page from which you visited us (link)
- Pages you visit from our website
- Date and time of the visit
- The type of browser you are using
- Operating system

We use this data for statistical purposes without reference to individuals.

2. With registration - Buyer

When registering as a buyer, you will be prompted to provide us with the following information without which it is not possible to complete the registration:

- E-mail address
- Password

After successful registration you can add:

- Name and Surname
- Delivery address (street, number, city, postal code, state, phone number, email)
- Billing address. It is possible to add the company name, VAT ID and VAT ID.

We collect this data primarily for the purpose of contractual and pre-contractual relations.

It's important to protect yourself from unauthorized access to your account and information carefully, choosing a password, and signing out after using the services.

Cookies

We use cookies to identify and optimize your interactions with platforms individually. A cookie is a text file that is either temporarily stored in the computer's memory ("session cookies", "cookies sessions") or stored on the hard disk ("permanent cookies"). Cookies may contain information about your previous requests to that server or what offers you received. Cookies are not used to run programs or cause viruses on your computer. The main purpose of cookies is to provide a tailored offer to make the use of the service as comfortable as possible.

Most browsers are set to accept cookies. You can set up your browser to reject or ask you to accept cookies.

We use session cookies, partner cookies, associated cookies, and persistent cookies.

- **Session Cookies:** Uses mostly "session cookies", "cookies sessions" that are not stored on your hard drive and are deleted when you close your browser. Cookies are used to verify login and balance system load.
- **Affiliate and Affiliate Cookies:** We use these cookies if you have access to our services through an external advertising space. These cookies are used to handle accounts with partners and do not contain your personal information.
- **Permanent cookies:** We use "permanent cookies", "persistent cookies" to store your personal settings. This allows us to customize and improve our services because you can find your personal settings the next time you visit.

Lawfulness of processing and consent

We only use your personal information to which we are legally entitled (in other words, the right). Legal claim, in particular in accordance with Art. 6, 9 GDPR and includes

- Consent (when you give consent for news updates, for example)
- Contract (where processing is necessary to perform the contract, such as Terms of Use / General Terms and Conditions)
- Compliance with legal obligations (eg retention obligations and money laundering controls that require the storage or otherwise processing of data)
- Protection of your vital interests or the interests of other individuals (for example, if we receive potential threats to the user), and
- "The legitimate interests we or a third party pursue, unless such interests outweigh the interests of the fundamental rights and freedoms of our users that require privacy";
- Ensuring the security and operability of our IT systems
- Improving and customizing our services, including behavioral analysis
- Using third-party services for analytical and marketing purposes as described below
- Using personal information to investigate, claim, exercise and defend legal claims.

If we use personal information for purposes that require your consent under law, we will always ask for your explicit consent and record your consent.

You may give and withdraw your consent at any time and / or in the future use of your personal data.

You may always object to the processing of your personal data based on legitimate interest.

If you want to dispute or withdraw consent, just send us a message. You can do so by sending an e-mail to zuzana.petrakova@gmail.com

If you have any additional questions about the legal bases that we use to collect and use your personal information, please contact us using the contact information found at the beginning of this text or at zuzanapetrakova.com.

Communication

zuzanapetrakova.com sends you emails, email notifications to the email address you specify. These emails are for different purposes, such as: Confirm your e-mail address when registering, confirmation of filled form on website, replying to form you filled, information related to shopping process on the website, etc. We can also contact you for example. by phone, e-mail, or SMS to provide user support or transaction-related actions.

Children

Our services are not intended for children under 16 years. The terms of use require that all account holders be at least 18 years old. We do not knowingly collect personally identifiable information about persons under 16 years of age. If we find that we have received information from users under the age of 16, we will take immediate action to remove their data.

Access and storage of data

We may disclose your personal information to a third party under the following conditions: in response to legal requirements of public authorities, including compliance with legal requirements for national security or law enforcement; protecting or asserting our legal rights from legal claims, including debt collection; in response to a summons, court order, legal process or other legal requirement; or if we

have a good faith belief that such disclosure is necessary to comply with the law, prevent immediate physical damage, financial loss, suspected fraud, compromise our property, or violate our Terms of Use. If we receive a legally verified record request or user data in one of the circumstances above, we may disclose personal information, which may include, but is not limited to, the member's name, address, telephone number, e-mail address, and company name.

Tools used for data processing:

1. *Use analytics programs and remarketing*

zusanapetrakova.com analyzes the online behavior of members. To improve our services, we create anonymous user profiles. For this we use, among others, Google Analytics (with Universal Analytics), web analytics services provided by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google"), but with the "anonymizeIp" extension. Only shortened IP addresses are processed, without direct reference to individuals.

The information generated by cookies about your use of the website - including your IP address - will be transmitted to and stored by Google in the United States. Google will use this information to evaluate your use of the website, report on website activity for website operators, and provide it to other websites and related internet services. Reports created by Google contain demographic and interest data based on your ad interaction or visits to your ad pages. Google may also disclose this information to third parties if required by law, or if such third parties process information on behalf of Google. Google will not associate your IP address with other Google data. You can refuse the use of cookies by selecting it in the appropriate settings in your browser. However, please note that in this case, you may not be able to use all the features of this website. By using this site, you consent to the processing of your data by Google as described above and for the above purposes.

You can dispute the collection and analysis of Google Analytics usage. Use the appropriate plug-in to turn off Google Universal Analytics. You can also use the cookie settings in the Google Privacy Policy to prevent Google from using cookies for advertising purposes: <https://adssettings.google.com/>

For more information about our Terms of Use and Privacy Policy, click: www.google.com/analytics/terms/gb.html

<http://www.google.com/intl/en/analytics/privacyoverview.html>

2. *Facebook*

We use social plugins ("plugins") provided by facebook.com, a social network operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). These plugins have the Facebook logo. If you use social plug-ins at zusanapetrakova.com, your browser will allow you to connect directly to Facebook. Facebook then transfers the plugin content to your browser and integrates it into the website.

This will give Facebook the information that you have accessed the site zusanapetrakova.com. If you are logged in to Facebook, Facebook can associate your visit to zusanapetrakova.com with your Facebook account. If you use Facebook plug-ins (eg by pressing the "Like" button), the information is transferred from your browser to Facebook and stored there. For the purposes and scope of the collection of personal information and its further processing and use by Facebook, and regarding your rights in this area and your privacy options, please see Facebook Privacy Policy.

If you do not want Facebook to collect your personal information in this way, we recommend that you log out of Facebook before visiting zuzanapetrakova.com.

3. Use Google+ social plug-ins

We use the Google Plus "+1" social network, operated by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google+").

When you visit our website that contains social plug-ins, your browser establishes a direct connection to Google's servers. The content of the "+1" button is transferred from Google directly to your browser, which it embeds into a webpage.

Therefore, we have no effect on the amount of data collected using the Google+ button.

According to Google, no personal information is collected without a click of a button. The IP address is stored only for members who are logged in.

You can access information about the purpose and extent of data collection, the further processing and use of data by Google, as well as your rights in this respect and privacy options, through the Google Privacy Policy. Click the "+1" button and the corresponding FAQ (for example, <https://support.google.com/plus/answer/1319578> refer).

If you do not want Google+ to collect your personal information, we recommend that you sign out of Google+ before visiting zuzanapetrakova.com.

4. Using Twitter Social Plugins

We use social plugins ("plugins") from the twitter.com social network, operated by Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. Plugins have the Twitter logo. When you choose zuzanapetrakova.com, which includes a social plugin, your browser establishes a direct connection to Twitter. Twitter then transfers the plugin content to your browser and integrates it into the website. This will give Facebook the information that you have accessed the site zuzanapetrakova.com. If you are also connected to Twitter, Twitter can associate your visit with a Twitter account. If you use Twitter plugins to interact (for example, tweet a post), the information is transferred from your browser directly to Twitter and stored here. The purpose and scope of data collection and the further processing and use of data by Twitter, as well as your rights in this regard and the setting of options for protecting your privacy, can be found in the Twitter Privacy Policy at <https://twitter.com/privacy>.

If you do not want Twitter to collect your data, we recommend that you log out of Twitter before you visit zuzanapetrakova.com.

5. Using Instagram Social Plugins

We use social plugins ("plugins") from the instagram.com social network, operated by Facebook, Inc. 1601 S. California Ave, Palo Alto, CA 94304, USA. Plugins have the Instagram logo. When you choose zuzanapetrakova.com, which includes a social plugin, your browser establishes a direct connection to Instagram. Instagram then transfers the plugin content to your browser and integrates it into the website. This will give Instagram the information that you have accessed the site zuzanapetrakova.com. If you are also connected to Instagram, Instagram can associate your visit with a Instagram account. If you use Instagram plugins to interact, the information is transferred from your browser directly to Instagram and stored here. The purpose and scope of data collection and the further processing and use of data by Instagram, as well as your rights in this regard and the setting of options for protecting your privacy, can be found in the Instagram Privacy Policy at <https://help.instagram.com/402411646841720>

If you do not want Instagram to collect your data, we recommend that you log out of Instagram before you visit zuzanapetrakova.com.

6. Using Pinterest Social Plugins

We use social plugins ("plugins") from the pinterest.com social network, operated by Pinterest, Inc. 651 Brannan Street, San Francisco, CA 94107, USA . Plugins have the Pinterest logo. When you choose zuzanapetrakova.com, which includes a social plugin, your browser establishes a direct connection to Pinterest. Pinterest then transfers the plugin content to your browser and integrates it into the website. This will give Pinterest the information that you have accessed the site zuzanapetrakova.com. If you are also connected to Pinterest, Pinterest can associate your visit with a Pinterest account. If you use Instagram plugins to interact, the information is transferred from your browser directly to Pinterest and stored here. The purpose and scope of data collection and the further processing and use of data by Pinterest, as well as your rights in this regard and the setting of options for protecting your privacy, can be found in the Instagram Pinterest Policy at <https://policy.pinterest.com/en/privacy-policy>.

If you do not want Pinterest to collect your data, we recommend that you log out of Pinterest before you visit zuzanapetrakova.com.

Transfer of personal data to third countries and other recipients

In part, we use external service providers to process the data. We have carefully selected and approved these companies, are bound by our guidelines and are regularly reviewed. If your data is processed by these companies outside the European Union, it may result in your data being processed in a country that has less protection than that in the European Union.

For example, information collected within the European Economic Area ("EEA") may be transferred to countries outside the EEA for the purposes described in this Policy. We use appropriate safeguards such as standard contractual clauses approved by the European Commission or other legally approved mechanism to ensure the legal transfer of your personal data outside the EEA.

Personal data will be provided to external service providers only in case of need to provide them eg. marketing companies, for order processing, claiming, etc. In such cases, make sure that these service providers are contractually bound or, through other measures, ensure that they ensure appropriate data protection standards.

Duration of storage and storage

We will only store your personal information as long as it is necessary to fulfill our contractual and legal obligations or as long as the law provides us with additional storage for other purposes, such as defending legal claims. To cancel your account, write to zuzana.petrakova@gmail.com. When you close your account, we will remove all the information we have about you. If the complete deletion of your data is impossible or unnecessary for legal reasons, the data will be blocked for further processing. This system is blocked in the following cases:

- Details of orders and commissions in the case of outstanding invoices and pending and / or complained orders.
- While we do not have a legal obligation to store your data, we may refrain from immediately deleting it in legal cases and block it instead. This is primarily the case where there appears to be a need for further processing of data under contract, as a result of criminal prosecution or

legal defense (for example in the case of complaints). Limitation periods are a decisive factor in the duration of the blockage. At the end of the relevant limitation period, the relevant data will be permanently deleted.

Tools used to protect your data

We use technological, organizational, and physical safeguards to protect against unauthorized use, disclosure or access to the personal data we collect. Any information you submit when registering or logging into our site (eg contact information, profile information) is encoded. This encryption protects the confidentiality of the exchange of personal information between you and our web server, and helps prevent the misuse of personal information, for example by interception. We use Secure Socket Layer (SSL) encryption technologies. It is an accepted and widely used technology. Due to the collection of personal information, technical measures have been taken to store such personal data in a secure environment. Access to the information is limited, only to the owner of zuzanapetrakova.com and the service provider, and is provided only to fulfill the purposes of this policy, quality controls, complaint review and fraud prevention. The personal information we collect is stored in the EU.

Some or all of the personal information we collect may be stored on servers located outside the jurisdiction of residence where data protection laws may differ from the country in which you live. As a result, this information may be subject to requests from government, courts or law enforcement in these jurisdictions in accordance with the law. In accordance with the legislation in force in these other jurisdictions, we will endeavor to ensure that the appropriate data protection safeguards in that country are justified to maintain personal data protection measures equivalent to those applicable in the EU.

User Rights

According to GDPR, you have the following rights in respect of information that you may exercise in writing at any time:

Right to information

The right to be informed includes the obligation of the processor to provide “fair processing information”, mostly through a privacy notice. This highlights the need for transparency over how we use our customers' personal information.

Right of access

The right of access gives the data subject the right to request from the processor information concerning his / her personal data. The data subject may request: (a) obtaining information whether his / her personal data are being processed; (b) if so, the data subject may request access to the data and obtain a copy;

Right to repair

Data subjects shall have the right to require the processor to remove inaccuracies in their personal data. If the data held by the processor is not up-to-date or incomplete, the data subject may require the addition of his data.

Right to be deleted / Right to be forgotten

The right of erasure allows the data subject to request the processor to remove or delete his personal

data from his system so that the data cannot be found by third parties.

Right to restrict processing

The right to restrict processing allows the data subject to require the processor to stop the processing of his or her personal data, but the processor will continue to be able to store such data.

Right to data portability

The right to data portability gives the data subject the right to require the processor to provide information in a structured, commonly used and machine-readable form so that it can be provided to another data processor without hindrance.

Right to object

The right of opposition allows the data subject to prevent the processor from further processing his personal data if there are no legal grounds for processing the data.

Right to withdraw your consent at any time

You have the right to withdraw your consent at any time. Revocation is easy for us. Revocation of the consent will not affect the lawfulness of processing on the basis of prior consent.

Right to lodge a complaint with the supervisory authority

If we do not respond to your request within one month, you have the right to file a complaint with the supervisory authority and seek judicial redress.

Head Office:

Úrad na ochranu osobných údajov Slovenskej republiky

Hraničná 12

820 07 Bratislava 27

Slovenská republika